



BlackBallotPower

Fliers & Posters

Keep it simple.

Just list the basics:

- What is the meeting about: keep it very brief
- Where the meeting is being held
- What is the date and time of the meeting
- The name of the organization with contact information
- If you have a special guest, list the person

How to put power into your flier:

- Ask a question that sums up why to attend
- Use a graphic or picture that underscores the message

What not to do on a flier:

- Don't use too many words
- Don't have the graphic/photo obscure the information
- Don't make mistakes in the date, place, time (have someone else read it for errors)
- Don't misspell words, names of people (have someone else read it for errors)
- Don't overdo contact information (your email and phone number are enough)

The best ways to get out the flier:

- Email, facebook and other social media options
- Print and hand out at busy corners, malls or even knock on doors. Your message is "Just want to tell you (or remind you) about this important meeting."

The best way to remind people about the meeting:

- Email, facebook, twitter, etc.
- Use a photo on instagram to show people are arriving
- Phone people